



Business Studies

Grade 11 General Sample - Term 1 - Answer Key

Where student responses may vary from the Answer Key, please use your professional judgment. Award marks **ONLY** when deserved for answers given.

Marks will be awarded as indicated on the examination paper. Specific mark breakdowns for questions will be written when necessary. Do not award half marks.

| Section 1 - Multiple Choice | | Section 2 – Match the Phrase | | Section 3 – Sentence Completion | | Section 4 – True or False | |
|-----------------------------|--------|------------------------------|---|---------------------------------|------------|---------------------------|--------|
| Question | Answer | Question | Answer | Question | Answer | Question | Answer |
| 1 | B | 1 | D | 1 | Impression | 1 | True |
| 2 | D | 2 | A | 2 | Letters | 2 | False |
| 3 | A | 3 | B | 3 | Temporary | 3 | False |
| 4 | C | 4 | Forming, Norming, Storming, Performing | 4 | PowerPoint | 4 | False |
| 5 | C | 5 | | 5 | Introduce | 5 | True |

Section 5: Short Answers

| Question | Answer - students can write in sentences or demonstrate understanding using a number of points. |
|----------|--|
| 1 | <ul style="list-style-type: none"> • Face to face • over the phone • letter, notes • text message • verbally |
| 2 | <ul style="list-style-type: none"> • Letter • report • email • meetings |
| 3 | <ul style="list-style-type: none"> • Work overload • don't meet targets or goals • don't finish activities • broken teams or relationships |
| 4 | <ul style="list-style-type: none"> • Turn your back • speak loudly • rude • ignore • not help them |
| 5 | <ul style="list-style-type: none"> • Job, manager or boss asks you to share information • present a school project • communicate with stakeholders • college assessment • raise money • to share information at an event |