

Student ID
Student Name English
Student Name Arabic

UNITED ARAB EMIRATES
MINISTRY OF EDUCATION



الإمارات العربية المتحدة
وزارة التربية والتعليم

English EOT 3 Writing Examination

Grade 12 Advanced

40 minutes

Sample

المهارة Skill	المقدّر 1 Marker 1		المقدّر 2 Marker 2		الدرجة النهائية Final Mark	
	الدرجة Mark	التوقيع Sign	الدرجة Mark	التوقيع Sign	بالأرقام In Figures	بالحروف In Words
الكتابة Writing						
المراجع Moderator						
الاسم Name				التوقيع Signature		

Write about how to create a persuasive advertisement.

You should include:

- ways in which a specific audience can be targeted
- how to attract the audience's attention
- the features that a persuasive advertisement should have

Write **at least 200** words in separate paragraphs.

Marker 2			
Task Completion	Vocabulary	Grammar	Organisation
/ 4	/ 4	/ 4	/ 4

Marker 1			
Task Completion	Vocabulary	Grammar	Organisation
/ 4	/ 4	/ 4	/ 4